



An Early Advantage at Kiddie Academy of Woodforest using iStartSmart® and TeachSmart®

Excelling Through Digital Learning

Kiddie Academy of Woodforest

Kiddie Academy has been a leader in child care education for over 30 years. With over 180 franchises in 24 states, these child care centers continue to grow and expand to reach more children every year. One of these franchises is the Kiddie Academy of Woodforest. Located in the metro Houston area in Montgomery, TX, the Kiddie Academy of Woodforest is owned by Jean and Richard Easley.

Jean and Richard Easley have been Hatch® customers for just over a year. They use iStartSmart® tablets, iStartSmart® computers and a TeachSmart® interactive display in their Kiddie Academy center.

Kiddie Academy of Woodforest uses Hatch technology during center time in 3, 4 and 5-year-old classrooms. The versatile software supports the full age range of the children in the center and can be adapted for varying skill levels.



Why Hatch?

When they chose to bring Hatch technology to their center, getting the children in their classrooms ready for kindergarten wasn't their only goal; Jean and Richard Easley wanted to give the children the advantage of exposure to technology. They knew that many kindergarten classrooms in the area utilized technology on a daily basis, so they wanted to incorporate the same sort of digital learning into their center. Easley said that introducing the technology to preschool children gave the children an upper hand; they can learn to use technology now and gain the skills they need to succeed in public schools later.

They ultimately chose Hatch because its content aligned with their unique Kiddie Academy curriculum.



"The Hatch technology and the skills developed in the program really align with the curriculum used at Kiddie Academy. It gives teachers an easy tool to find complementary activities to use on a daily basis!"

– Jean Easley

Hatch technology was the right fit for the Kiddie Academy of Woodforest; it comes with child-safe hardware, as well as researched-based software that features literacy and math activities to help get children kindergarten-ready with just 30 minutes of game play per week.

Easley was also drawn to the learning-based activities Hatch technology provides. "I wanted technology that came with a solution, not just a tablet that accessed the internet," Jean said.

Tangible Growth

Assistant Director Marina Saravia said the iStartSmart tablets, iStartSmart computers and TeachSmart interactive display create an excellent technology center for independent play and focused learning. In just a few months, she has seen a big improvement in the children's math, literacy, letter recognition and sorting skills.

Saravia and other educators are able to see this growth in real time through iStartSmart's RMS reporting, which provides teachers with documentation of children's progress and areas in which they might be struggling. Saravia said the RMS reports are helpful in parent-teacher conferences because they give teachers an opportunity to show parents a more in-depth representation of what children are learning. This added documentation has shown to help in multiple ways; both Saravia and Easley said they look forward to utilizing it more in future years.



Learn more about [iStartSmart computers and tablets](#) and [TeachSmart interactive displays](#).



iStartSmart®



TeachSmart®



WePlaySmart®